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press release

**INTESTINAL HEALTH CENTER FOR POULTRY WEBSITE OFFERS RICH CONTENT,
DYNAMIC FEATURES**

BOXMEER (the Netherlands), January 27, 2010 — Intervet/Schering-Plough Animal Health has launched the Intestinal Health Center for Poultry website (www.ihc-poultry.com), a dedicated website to keep producers, veterinarians, nutritionists, academics and students informed about the latest developments in this important segment of poultry production.

A recognized leader in the area of poultry intestinal health, Intervet/Schering-Plough Animal Health has presented and published a wealth of practical, science-driven information and ideas to help producers manage costly gut diseases more effectively through vaccination, nutrition, sanitation and prudent drug use.

“The new website lets you find virtually anything you need, quickly and easily, on specific intestinal health topics and products,” says Marcelo Lang, global marketing director for the company’s Poultry Business Unit.

The website is driven by a vigorous content management system that automatically searches the library and creates new drop-down menus every time users select a topic or product. For example, clicking on “Necrotic Enteritis” brings users to a page describing the disease and a menu of 36 articles, five technical papers, one brochure, eight slide presentations and seven podcasts, as well as 15 items produced in Spanish.

Once users find information that interests them, they can read the document online or click on icons to print or email it. They can also create their own library of “favorites” and sign up to be informed about new information on specific topics.

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The website also offers a library of past issues of the company's *Intestinal Health* magazine and its predecessor, *CocciForum*, as well as three newsletters — *Broiler Health*, *Layer Health* and *Turkey Health*. In addition, the website includes an interactive feature called “Gut Reactions,” where visitors can answer a frequently updated questionnaire related to intestinal health, immediately view survey results and then access links with more information on that topic. There is also a handy product finder functionality to help users find Intervet/Schering-Plough Animal Health intestinal health products available in their market.

“The Intestinal Health Center for Poultry is another example of Intervet/Schering-Plough Animal Health’s commitment to educating the industry about this increasingly important segment of poultry health,” Lang says. “We look forward to getting feedback on the site so that we can make it even better.”

For more information, visit www.ihc-poultry.com.

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About Intervet/Schering-Plough Animal Health

Intervet/Schering-Plough Animal Health, based in Boxmeer, the Netherlands, is focused on the research, development, manufacturing and marketing of animal health products. The company offers customers one of the broadest, most innovative animal Health portfolios, spanning products to support performance and to prevent, treat and control disease in all major farm and companion animal species. Intervet/Schering-Plough Animal Health is a fully owned business unit of Merck & Co., Inc., which is based in Whitehouse Station NJ, USA. For more information, visit www.intervet.com.

About Merck

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