

BRAVECTO: JUST THE FACTS



Many of us at Merck Animal Health are veterinarians and/or pet owners and do what we do because of our love for animals. Their health and well-being is our top priority. We know that veterinarians and pet owners look to us to provide accurate and balanced information about our products, which is why it is so important that we share the **FACTS** about Bravecto.

THE IMPORTANCE OF FLEA AND TICK PREVENTION

As you may be aware, fleas and ticks are not just a nuisance, but also pose animal and human health risks, as they can transmit disease (including Lyme disease, Rocky Mountain Spotted Fever, bartonellosis and others).

That's why it's critical to protect pets from these parasites and keep them out of homes. Bravecto is the first and only treatment that has been shown to quickly and effectively kill fleas and multiple tick species for 12 weeks in a single dose. It also is effective for eight weeks against *Amblyomma americanum* ticks.

More than 32 million doses of Bravecto have been dispensed in 60 countries. We are pleased with the overwhelmingly positive responses we've had from veterinarians and pet owners from throughout the world about the benefits of Bravecto.

EXTENSIVE SAFETY RESEARCH

- We are confident in the safety of Bravecto.
- Prior to its first approval by a regulatory agency, the **safety of Bravecto was established through comprehensive clinical research [studies](#)**.
- As part of the product approval process, **regulatory agencies throughout the world** have reviewed the Bravecto research data and have **deemed it safe for sale in their countries**, when used according to the product label. **Global safety surveillance** of Bravecto use has provided **additional compelling evidence of the safety** of the product.
- In a well-controlled field study Bravecto was used concurrently with other medications, such as vaccines, anthelmintics, antibiotics and steroids. **No adverse reactions were observed** when Bravecto was used at the same time as other medications.^{1,2}
- The **rate of all adverse event reports is classified as RARE**. The most common reported events are mild and transient gastrointestinal upset, which are noted on the product label.
- Merck Animal Health's research scientists have thoroughly reviewed the safety data for Bravecto from more than 55 controlled clinical trials.
- Clinical research data and analysis of adverse events **do not demonstrate a causal relationship between Bravecto and liver or kidney issues or cancer**.



COMMITMENT TO ETHICS AND TRANSPARENCY

- As a responsible animal health company, **we take every single report of a potential adverse event seriously.**
- Whenever possible, we work with the pet owner and attending veterinarian to assemble as much clinical information as we can to try to **help determine the cause of a pet's health issue**, and whether or not the product may have been involved.
- **It is important to critically examine the facts relating to adverse events** vs. anecdotes that are not substantiated by science and medical evidence. **A report does not mean causation.**
- **We report findings to governing regulatory agencies** around the world (based on a country's respective laws and policies), so that they can make a fully informed, scientific assessment about the safety of the product.
- We do this so that **accurate safety and efficacy information is available for veterinarians prescribing our products.**
- **We are Confident in the Safety of Bravecto.**

For more information, please visit the [Bravecto](#) website.
Always consult with your own veterinarian about the health and well-being of your pet, and when making a decision about flea and tick control products.

**Merck Animal Health Companion Animal
Technical Services and Pharmacovigilance Team
800-224-5318 ~ 8:30 a.m. to 5 p.m. EST**

¹ Bravecto Product Label. Data on file at Merck Animal Health and FDA.

² Walther et al. Plasma pharmacokinetic profile of fluralaner (Bravecto™) and ivermectin following concurrent administration to dogs. *Parasites & Vectors* (2015) 8:508.