

# REAL-WORLD EVIDENCE FROM U.S. AND GLOBAL STUDIES REINFORCE BENEFITS OF BRAVECTO

Data from seven global studies show when compared to monthly flea and tick products, dog owners across three countries preferred BRAVECTO and reported the convenience of less-frequent dosing as a key benefit of extended duration flea and tick control.



Studies with BRAVECTO show by using a longer-acting flea and tick product, dog owners are more likely to keep their dogs protected from fleas and ticks for more months of the year, and are more likely to follow their veterinarian's recommendation of using a flea and tick treatment year-round.

## BRAVECTO IS THE ONLY NOSE TO TOES FLEA AND TICK TREATMENT FOR CATS AND DOGS THAT LASTS 12 WEEKS



Protects almost **three times** longer than monthly treatments



Covering the entire duration of the **flea lifecycle** to prevent fleas from re-infesting the pet and home



For the past 5 years, since its introduction in 2014, BRAVECTO has provided **longer-lasting flea and tick protection**



More than **100 million** doses distributed in 85 countries



◀ **Fleas and Ticks are not just a nuisance**, but also pose animal and human health risks, as they can transmit diseases such as Lyme disease, Babesiosis and Bartonellosis.



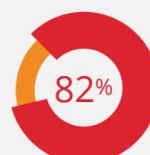
## LONGER-LASTING IS PREFERRED WITH FLEA AND TICK TREATMENT



**U.S.**



**UK**



**AUSTRALIA**

In a meta-analysis of survey responses from 1,608 dog owners across the U.S., UK and Australia, preference for BRAVECTO vs. monthly medications was uniformly high. Dog owners also reported high satisfaction (93-96%) with the extended duration flea and tick product.



**TWELVE-WEEK PROTECTION**

## THE MOST IMPORTANT BENEFITS OF USING BRAVECTO INCLUDED...

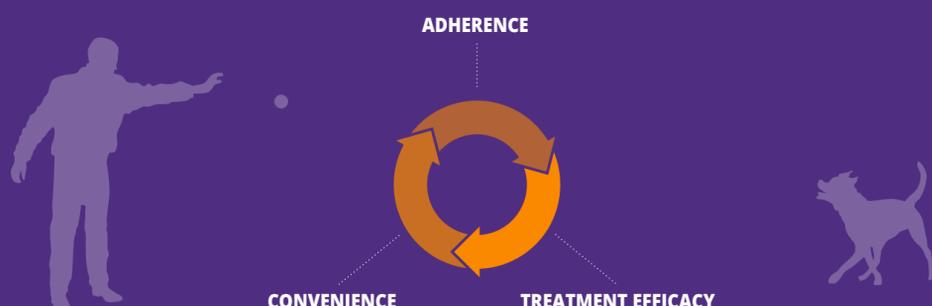


**CONVENIENCE**



**12-WEEK DOSING INTERVAL**

In flea and tick control, pet owner adherence to treatment recommendations is critical for medication effectiveness, and lack of adherence is thought to be a common cause of treatment failure.



## BRAVECTO IS THE ONLY PRODUCT TO STOP THE FLEA LIFECYCLE WITH ONE DOSE:



It can take up to 10 weeks for a flea egg to develop into an adult



BRAVECTO kills fleas before they can produce fertile eggs



### IN THE U.S.

Dog owners who used BRAVECTO achieved



of flea/tick protection

..... VS .....

**3.3 to 4.6 MONTHS** of protection with monthly flea and tick products

This translates into a gain in the average duration of protection of up to 73% with BRAVECTO over the monthly treatments in the U.S.



### IN SPAIN

Significantly more dog owners achieved longer-lasting protection versus monthly users



of dogs given BRAVECTO

..... VS .....

**6.8% to 8.3%** with monthly flea and tick products



### SOUTH AFRICA



**REDUCTION** in canine babesiosis treatment in South Africa after the introduction of BRAVECTO

**To learn more and for important safety information, visit [www.US.BRAVECTO.com](http://www.US.BRAVECTO.com)**

BRAVECTO products are only available through licensed veterinarians. BRAVECTO has not been shown to be effective for 12-weeks' duration in puppies or kittens less than 6 months of age. BRAVECTO Chew: The most commonly reported adverse reactions include vomiting, decreased appetite, diarrhea, lethargy, polydipsia and flatulence. BRAVECTO is not effective against lone star ticks beyond 8 weeks of dosing. BRAVECTO Topical Solution for Dogs: The most commonly reported adverse reactions include vomiting, hair loss, diarrhea, lethargy, decreased appetite and moist dermatitis/rash. BRAVECTO is not effective against lone star ticks beyond 8 weeks of dosing. For topical use only. Avoid oral ingestion. Use caution in dogs with a history of seizures. Seizures have been reported in dogs receiving fluralaner, even in dogs without a history of seizures. BRAVECTO Topical Solution for Cats: The most commonly reported adverse reactions include vomiting, itching, diarrhea, hair loss, decreased appetite, lethargy and scabs/ulcerated lesions. BRAVECTO is not effective against American dog ticks beyond 8 weeks of dosing. For topical use only. Avoid oral ingestion. The safety of BRAVECTO has not been established in breeding, pregnant and lactating cats. Use with caution in cats with a history of neurologic abnormalities. Neurologic abnormalities have been reported in cats receiving BRAVECTO, even in cats without a history of neurologic abnormalities.