# Frequently Asked Questions



## What is Zilmax?

Zilmax<sup>®</sup> (zilpaterol hydrochloride) is an FDA-approved supplement that helps cattle make the most of what they eat. It improves their natural ability to convert feed into more lean beef<sup>1,2,3</sup> that is consistently flavorful, tender and juicy.<sup>4,5</sup>

#### Is Zilmax safe for me and my family?

Yes. It is safe for anyone to eat the beef from cattle fed Zilmax. More than 30 years of research and development, as well as rigorous testing, support the safety of Zilmax. The FDA reviewed this research and concluded that the beef from cattle fed Zilmax poses no safety risk to humans.<sup>1</sup>

#### Will the quality and taste of my beef be the same?

Yes. Consumers tested and approved beef from cattle fed Zilmax in the largest grilled steak taste-test study ever.<sup>4</sup> Consumers find the beef to be flavorful, tender and juicy.<sup>4,5</sup>

## Why is Zilmax needed?

Zilmax is needed to help cattle make the most of what they eat and to keep beef affordable. Cattle farmers work with their nutritionists and veterinarians to make well-informed decisions about which cattle will benefit most from Zilmax. It also helps farmers conserve our natural resources<sup>6</sup> because they can raise more beef from fewer cattle. Fewer cattle = less waste, less energy, less land and less water.<sup>7</sup>

## How long has Zilmax been used?

Zilmax has a history of 30 years of research and development. It has been used for nearly 20 years in other countries and in the U.S. since 2007.

#### Who benefits from the use of Zilmax?

We all do. Zilmax provides value from the farmer to the consumer and helps farmers conserve natural resources<sup>6</sup> while raising beef that is:

- Flavorful, tender and juicy<sup>4,5</sup>
- An affordable choice for you and your family<sup>8</sup>

#### How does Zilmax work?

Zilmax is a feed supplement that is fed to cattle for a short period of time to help them make the most of what they eat. It improves their natural ability to convert feed into lean beef<sup>1,2,3</sup> that is flavorful, tender and juicy.<sup>4,5</sup> Farmers work with their nutritionists and veterinarians to make individual, well-informed decisions about which cattle will benefit most from Zilmax.

#### How does Zilmax help the environment?

Zilmax helps farmers conserve our natural resources<sup>6</sup> because they can raise more beef from fewer cattle. Fewer cattle = less waste, less energy, less land and less water.<sup>7</sup> With just one bag of Zilmax, farmers can conserve 41,567 gallons of water – a day's worth of drinking water for 80,000 people.<sup>9</sup>

#### Is Zilmax safe for the cattle?

Yes. The FDA and other international scientific authorities approved Zilmax as a safe and effective feed supplement for cattle.<sup>1</sup> Numerous animal safety and well-being studies confirm Zilmax does not affect the well-being of cattle.<sup>1,10,11,12,13,14,15</sup>

#### References

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Merck Animal Health Summit, New Jersey 07901 For more information, go to www.zilmax.com.

Zilmax has a withdrawal period 3 days prior to harvest. Not for use in animals intended for breeding. Do not allow horses or other equines access to feed containing zilpaterol. Do not use in veal calves. For complete safety information, refer to product label and Zilmax website.

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