



Study Reveals Challenges and Solutions for Consistent Flea and Tick Prevention

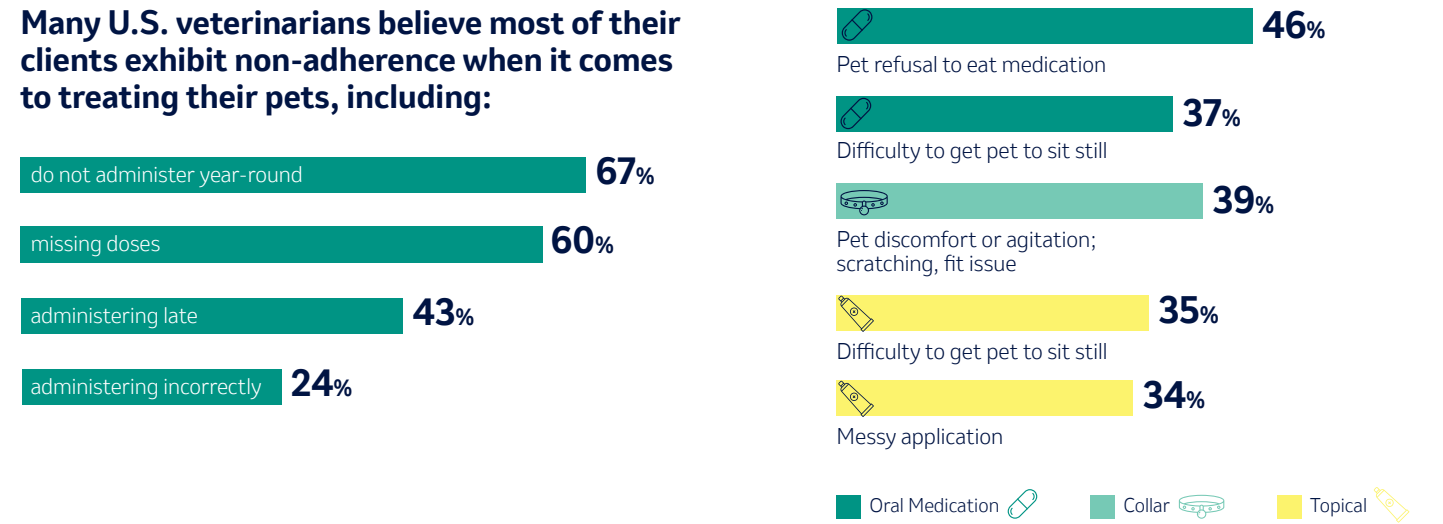
Pet Owner & Vet Perspectives on Parasite Treatment and Prevention in the United States: A Global Survey

A recent global survey conducted in 15 countries on flea and tick treatment has revealed key insights on how and why pet owners in the United States have difficulty maintaining treatment, owner's level of awareness of the risks fleas and ticks pose to animal and human health and why there is an increased need for year-round management. This data revealed pet owners and veterinarians in the U.S. are both looking for an easy, once a year solution for peace of mind and convenience.

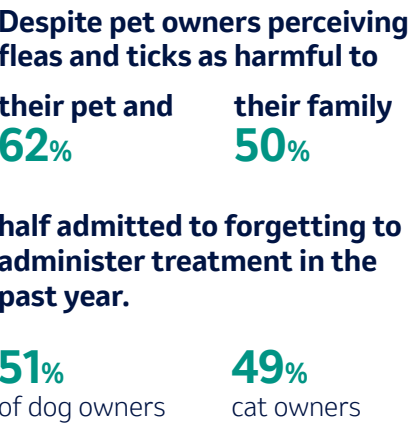


Administering Flea and Tick Treatment can be Difficult. Here's Why:

Fleas and ticks pose serious health risks to both pets and humans, yet many pet owners underestimate the need for consistent, year-round protection.



U.S. Pet Owners Agree that Fleas and Ticks Pose a Threat



Additionally, although veterinarians offer flea and tick prevention as part of routine check-ups (dogs 88%, cats 86%)

Veterinarians estimate a quarter do not bring their pet the the vet annually, most commonly due to:



only 29% of pet owners treat their pets for fleas and ticks year-round.



Defining Flea and Tick Season Isn't as Simple as it May Seem

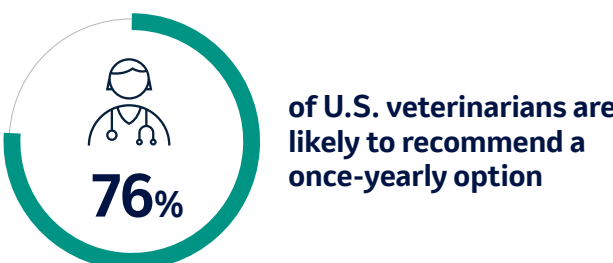
- Recent data illustrates that the world has experienced the hottest decade in history.ⁱ
- Additionally, research shows that warmer temperatures, and shorter winters are leading to a population increase and geographical expansion of fleas and ticks, making the need for year-round flea and tick prevention more important than ever.ⁱⁱ
- U.S. veterinarians (57%) are three times more likely to define flea and tick season as year-round compared to U.S. pet owners (16%).



Stay Educated on Flea/Tick Diseases & Discuss Prevention with Your Veterinarian

Flea and tick risks can vary widely across the U.S.

Stay informed by speaking with your veterinarian about local flea and tick-borne diseases, key symptoms to watch for and treatment options that support year-round prevention.



For more information, visit <https://www.merck-animal-health.com/media/bravecto-global-survey/>.

Survey Methodology:

The Pet Owner & Vet Perspectives on Parasite Treatment and Prevention: A Global Survey was conducted by Savanta on behalf of Merck Animal Health among n=4,072 pet owners and n=582 veterinarians in 15 countries. Pet owners were adults 18+ who own a dog and/or cat. Pet owner sample size by country: Australia & New Zealand n=268, Brazil n=318, Canada n=277, China n=256, France n=259, Italy n=283, Japan n=289, Mexico n=286, Peru n=286, Poland n=296, Spain n=294, United Kingdom (UK) n=276, United States (U.S.) n=427.

Veterinarians worked at least 10 hours a week in practice and treat both dogs and cats. Veterinarian sample size by country: Australia & New Zealand n=40, Brazil n=43, Canada n=43, China n=52, France n=41, Germany n=41, Italy n=24, Mexico n=52, Peru n=40, Poland n=38, Spain n=42, United Kingdom (UK) n=42, United States (U.S.) n=42. The research was conducted online between December 23, 2024, and January 28, 2025.

ⁱ Sonenshine DE. Range Expansion of Tick Disease Vectors in North America: Implications for Spread of Tick-Borne Disease. Int J Environ Res Public Health. 2018 Mar 9;15(3):478. doi: 10.3390/ijerph15030478. PMID: 29522469; PMCID: PMC5877023.

ⁱⁱ World Meteorological Organization. State of the Global Climate 2024 (WMO-No. 1368). WMO; 2025. Accessed April 17, 2024. <https://library.wmo.int/viewer/69455/?offset=#page=32&viewer=picture&so=bookmark&n=0&q=>.

ⁱⁱⁱ Centers for Disease Control and Prevention. "Climate Effects on Vector-Borne Diseases." CDC, https://www.cdc.gov/climate-health/media/pdfs/VECTOR-BORNE-DISEASE-Final_508_1.pdf. Accessed April 17, 2025.